





## "Leckie" High Tops

Men's 16 Inch Top Boots, Leckie Make, Stock Oil Tan Slip Sole. Sewed and Standard Screw Soles, Very Neat Fitter — \$7.75

Men's 16 inch Top Brown Grain Calf, Strong Slip Sole, Moccasin Vamp — \$8.50

Leckie Oil Tan 10 Inch Top, Strong Slip Sole — \$6.00

Men's Strong Work Shoes, made by "Greb", Military Last, both Brown and Black Calf — \$3.45

Other Lines of Men's All Leather Work Boots, at per pair — \$2.45 and \$2.95

Boys Strong School Shoes, Well Made and Triple Stitched — \$2.75

## Thos. E. Wright

Men's Better Wear

### FRASER'S TINSHOP

AGENTS FOR  
BEATTY BROS PUMPS

Litter Carriers and Hay Tracks  
Galvanized Pipe Pump Rods and couplings  
in Stock. PROMPT SERVICE

A. Fraser

## KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME  
Phone No. 1. John Spiros, Manager

### GET THE GOPHERS NOW!

Try Our Gopher Cop, NEW STOCK

RAWHIDE HALTERS ROPES

CURRY COMBS DANDY BRUSHES

Galvanized Bushel Baskets, Scoop Shovels

WM. PENN AXLE GREASE AND GUN  
GREASE IN BULK

Wm Penn and Quaker State Motor Oils

## STRATHMORE HARDWARE

"The Store of Quality and Service"  
M. A. RELLINGER, PHONE 54

## NAMAKA

Namaka Ladies Aid held their regular meeting last Thursday at the home of Mrs E. C. Watts. There was not much business to dispose of although there was some question as to future progress. Mrs Mackie, local reported that the gratifying sum of over \$22 was made on the Jiggs supper. Miss Margaret Thomson read an interesting article on "Does Honesty Pay?" We hope to hear the answer next month. At the close of the meeting the ladies served lunch and a social hour was enjoyed. Mrs J. A. Little will entertain the Aid next month, assisted by Mrs H. A. Miller.

The Y P S held their regular meeting at the home of Miss H. Thomson last Thursday evening. The chief business of the meeting was the election of two new officers to take the place of H. A. Miller, president, and Miss Marjorie Wooters, secretary, who is now in Calgary. Arthur Brenner was appointed president and Miss Merle Baker secretary. It was decided to drop the play "The Antic" on which the young people have been working for some time. An interesting song contest followed, being several compositions, one of which will be used for club openings in future. At the close of the meeting refreshments were served and a pleasant hour of music and song enjoyed by all.

The girls soft ball club wish to thank the donors of the following prizes for their dance and tomboola on April 13th: J. McLean, calf; J. Harwood, lamb; J. Curmack, 2 chickens and sack of potatoes; Fred Wagner, gander; A. Brenner, sack of flour; Mrs Smith box of apples; Mrs Otto Wheeler, 25 baby chicks. Further acknowledgements will be made next week. There will also be a special prize for the best waiters at the dance.

A crowd of Gleichen and Namaka folk gathered at the home of Mr and Mrs Duncan McLean last Tuesday evening to bid farewell to Miss Irene McLean who returned Wednesday to Stettin where she is employed in the General Hospital. Court what was played in the early part of the evening followed by dancing to music provided by Art Brenner and Mrs Waters.

## ARDENODE

Mr and Mrs G. Dawson entertained for Mr Norman Ellis one evening last week.

Mr B. Plesner was a Calgary visitor one day last week.

Mr and Mrs Wm Knapp are taking their residence up very shortly on the late H. S. B. Chamberlain place.

We are pleased to report Mr J. A. Whyte is making satisfactory progress after his recent operation.

The ladies of the community club met last Wednesday at the home of Mrs H. Plesner. The roll call was answered by Safety First hints, after which business was conducted. The topic for the afternoon was "House Cleaning." The hostess served a delightful lunch which brought the meeting to a close. The next meeting is to be held at the home of Mrs H. Sharran.

Mr and Mrs Chandler spent Sunday evening visiting at the home of Mr and Mrs Knapp.

Mrs Ingrid Rofsted is spending a few days with Mr and Mrs J. Seelye.

The Junior U. F. A. have postponed their concert and dance from the 22nd to the 26th of March.

## NIGHTINGALE

Mrs Thurston spent several days in Calgary visiting with friends.

Jack Stoodley is spending a few weeks with his friend Bert Griffith at Midnapore.

Mr and Mrs Southall recently celebrated their 10th wedding anniversary by entertaining friends. Bridge was the chief amusement.

Mr Courtney, Mrs Calkin, Miss Lyold and Miss Smith of Calgary were Sunday visitors at the Hendricks ranch.

The W. I. held their regular meeting at the home of Mrs Jacobs. The Roll Call was an exchange of recipes. The new programs were distributed and

considerable business cleared. A delicious tea was served.

Rachel Harriman and Bobby Clark spent the week end at home here to celebrate the silver wedding of her parents.

Mrs Fraser who has been a guest of her friend Mrs Gough for several weeks, returned to her home in Calgary.

Friends of Mrs A. Downey will be pleased to learn that she is making a splendid recovery following her recent operation for appendicitis.

Mrs Larson is spending a few days in Calgary where she is under a doctor's care.

Miss Gibson, Norman and Milly Harriman also Mr and Mrs Harriman spent the week end in Calgary. While there they visited the airport and Frank now knows what it is like up in the air.

George Carlson returned to his home after spending a few weeks at Vancouver at the home of his parents.

## NAMAKA FARM

A meeting of all ratepayers was held on Monday. A. Vail was elected secretary-treasurer to fill the vacancy created by Bergen.

David McKay former secretary of the Strathmore School Fair was a visitor to C. C. Epp at the teachersage.

Two Hutterites from the Colony at Bonanza passed through the district last week. It was understood that they were trying to buy Frank Adams' farm near Carletonplace.

John and Jack Friesen from Orange Valley school have become pupils this week.

Mr and Mrs J. Reimer and child, recently visited H. H. Williams on Sunday.

The Y P S will present a varied program on Easter Sunday. Special selections will be rendered by the choir.

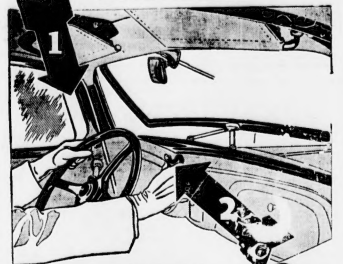
Next week the pupils of our school will hold a regular clean up day. We have agreed to wash the floor provided the school board presents us a soft ball and bat. We shall also oil the floor.

The younger school boys have become big game hunters. They have declared war on all gophers on the school yard. Walter and Freddie carry their equipment to and from school.

A. Williams, Jr. reported having seen a meadow lark on March 10th. Other heralds of spring have made their appearance.

Are the pictures in the T. Eaton catalogue used to describe clothing of men, women and children actual photographs?

## 2 modern ideas in ventilation



## 1 CLEAR VISION and 2 the WINDSHIELD OPENS

Notice that there is nothing in the perfected Ford system of ventilation to obstruct the vision. The window glass simply slides back horizontally in the frame. No metal or rubber edging, no wings.

The windshield opens in the Ford. This and the adjustable cowl ventilator supply plenty of fresh air for summer driving.

Let us demonstrate how this draft-free ventilation works. We also want to show you a few new things in engine performance.

## Hughes Motors

PHONE 31

STRATHMORE, ALTA.

## FORD V-8



"THE CANADIAN CAR"

Keep Money in  
your Own Town

## There are No Strings To This Seed Deal!

A N impression has been circulated that you can buy more and better Garden and Field Seeds for less money than you can from old established sources.

You positively cannot if you make your deal with me from a selection of over 1,000 varieties of the finest strains of Government Tested Seeds.

DON'T BUY ANOTHER PACKET, POUND, OR BUSHEL OF SEED TILL YOU HAVE SEEN ME.

Use any catalogue, advertisement or price list you please in making up your list of requirements. I guarantee to fill it at same prices for same quantities. In several cases you may find my prices less, in which case you have the benefit of the difference.

3c, 4c (and up), SUPER-size packets, but I'll sell you any quantity from 3 cent's worth to what ever will seed a section.

And in the bargain, I will hand you "MERCHANTS' NEW WAY COUPON" worth 25c in FREE Seeds.

This is an advertisement, but there is no advertisement equal to a delighted customer.

Let me secure your delight with the greatest Seed bargain and service you ever received.

Your Local Merchant

## Roberts Meat Market

For The Best In—  
Beef, Pork, Lamb, Veal, Fish and Poultry  
—At Lowest Prices  
LEI ROBERTS, Mgr. Phone 25

## DR. D. C. HAWORTH

DENTIST

Strathmore each Friday 11 a.m. to 9 p.m.  
PHONE 20

Calgary Office— 414 SOUTHAM BLDG.  
PHONE M4140 Residence S0067

Just arrived 1 car of 12 inch Blocks

Chas. Keeling phone 72

## MUSICAL REVIEW OF CANADA

A New Monthly Publication with Musical items as its special feature, but including much clean Canadian Literature. Every Musician will want to subscribe to this splendid Magazine.

\$1.50 Per Year, Published Monthly in Quebec

Orders for Subscriptions taken at the  
STANDARD OFFICE

FOR SALE—

BLANK COUNTER CHECK BOOKS

"THE STANDARD"

## The Art Preservative

Printing is known as the "art preservative" because the process gives permanence to thoughts and ideas in a legible and neat way. The printed word carries more dignity and more influence than any other method. The suggestion is made that you will benefit by using more printing in 1934 as a means of increasing the prestige and scope of your business.

Every progressive business and professional man takes pride in his stationery and in the printed material he sends out. The quality of the printing indicates the individual.

The Strathmore Standard takes pride in the printing it does for a large group of customers. This office is equipped to do the very best work. Each job gets the most careful attention.

The prices charged are reasonable. This is proven by the number of repeat orders. The Strathmore Standard has never aimed to make more than a modest profit.

If we have done printing for you before please accept our thanks. May we continue to serve you? If you have not hitherto been a customer we would appreciate a trial order.

Yours Truly,  
"THE STANDARD"

## STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY  
OFFICE PHONE 17 A. A. MOORE, EDITOR. RES. PHONE 94  
SUBSCRIPTION PRICE \$10 PER YEAR IN CANADA  
OUTSIDE CANADA \$250 PER YEAR  
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

THE WEEK  
AT OTTAWA

The Bank of Canada bill has been passed on to the Committee for consideration. Major Powers, the member from Quebec East, got a motion through which will mean that Sir Herbert Hall, Sir Charles Gordon and other Bank presidents will be asked to come and answer some questions about recent financial transactions. The Pulp and Paper industry, interfering dictators, the C.P.R. loan and the effect of the Monetary policy in increasing and decreasing prices, are some of the subjects they will be asked about.

There was an interesting debate on whether the Prime Minister should have the privilege of giving titles, through the King, to Canadian subjects. In 1919, a Resolution had passed the House against titles. This had been observed by Sir Robert Borden, Mr. Arthur Meighen and Mr. King, but last year Mr. Bennett gave out some thirty honors. It was stated that many people these days wanted the title to a job or a home. Also, it was pointed out that often titles went to the wrong people and, even if they went to people who had rendered conspicuous service, that all who were deserving could not get these honors.

The U.S.A. Senate had refused to approve of the deepening of the St. Lawrence. The Prime Minister seemed a little disappointed but his supporters are delighted. There is in the far East and the West question the wisdom of this work at the present time, and any Government that undertook it would meet much opposition. The millions that would go into this project could be spent in other ways, e.g. for better homes, more social legislation and pensions for deserving ones. —Ottawa Letter

WHAT A MAN!

All the newspaper men of Alberta are gnashing their teeth with envy of Herb McCrae of the Hanna Herald, who has received a letter from one and only Mac West. Every editor in Alberta had an equal chance to write nice things about Mac but no one thought of it but the gallant Herb. The editorial published a few weeks ago was New Styles in Movie Queens, with an inexpressible tender word for the queen of curves, contours and come hither. According to this week's confession, or boast, in the Herald.

Mac West saw this complimentary reference to her undisputed ability and favors the Herald's editor with a personal letter of appreciation in

which she says, in closing, "I'm glad to know you think I'm doing fine." And since Miss West may favor Western Canadians with a visit at some future date, obviously the editor's rejoinder should be "Come up and see me sometime." —High River Times

LIBERAL MOTIONS ON ORDER PAPER

Medical services for outlying districts. A motion dealing with medical services in districts where such services are not available at the present time, and another proposing an amendment to The Pure Bred Sire Area Act, have been placed on the order paper in the provincial legislature by Liberal members on March 8 and 9.

The following notice of motion has been given by W.R. Henson, Liberal leader:—

Whereas proper medical attention is imperative to the people of this province; and Whereas to a large percentage of our people adequate medical services are not available; Therefore, be it resolved that this legislature is of the opinion that the government should subsidize, or guarantee, medical practitioners, to attend to the needs of those people living in those areas where medical services are needed and are now not available. J.J. Bowden Liberal M.L.A., will move the following motion: Resolved that in the opinion of this assembly the Pure Bred Sire Area Act should be amended so as to permit the use of good quality grade stallions in districts where it is found, through investigation, that it is advisable to permit the use of such sires.

## FAVOUR IRRIGATION

G. A. FORSTER MOVES THAT  
FEDERAL GOVERNMENT  
PROCEED WITH STOCK  
WATERING PROJECT

Plan Receives Support of Entire Legislature.

Establishing a record in being the first resolution to receive unanimous support of the Legislature this session, the Wm. Pearce Stock Watering Project received hearty endorsement of every member recently. Following a stirring appeal by Gordon Forster, M.L.A. from Hills, who introduced a motion of vital importance to the province resident along the Goose Lake line and in adjoining areas, the Dominion Government is being requested to seriously consider undertaking the Wm. Pearce \$10,000,000 Stock Watering Scheme for the drought area, in irrigated and proposed some 10 years ago by the late Wm. Pearce. Mr. Forster's motion received hearty support by the Hon. Geo. Ross, Minister of Agriculture, by W.G. Fairbairn of Provost; as well as the local support of Lorne Proudfoot, M.L.A. from Acadia.

Mr. Forster gave an extended history of the area affected by the resolution from the earliest times, touching on settlement policies of various Dominion governments, quoting reports of Captain Palliser and tracing routes followed by that explorer on a trip he delved into comparisons of soils, contrasting the chocolate loams of the dry belt with the grey soils of Northern wooded areas. In his presentation moving of settlers into northern Alberta would not solve the problem of the drought area. In the drought area said Mr. Forster there were 2640 resident families with a total population of 14,780. Of this number only 107 families were on direct relief. A sur-

## Campbell's Quality Seeds

AND NURSERY STOCK

WILL PRODUCE BETTER RESULTS  
OUR CATALOGUE for the ASKING

For Cut Flowers, Bouquets or Potted Plants, Our Agent, Strathmore Pharmacy will be pleased to forward your order.

CAMPBELL FLORAL SEEDS AND NURSERIES LTD.

Retail Store, 721-2nd St. West, Calgary  
Nursery, Greenhouses, 16th St. and 8th Avenue, N. W. Calgary

eluded to move out of the area made up of 181 in the autumn and 179 next spring. Showing the large number of livestock in this area Mr. Forster said there were 31,295 work horses, 18,600 milch cows, 19,862 young stock, 8,577 feeder steers, 165,792 poultry, 7,543 swine and 12,225 sheep. The people have everything but one thing and that one thing is water. They need water for stock and development. If irrigation schemes be said. A survey of all the area north of the Red Deer River had been made by William Pearce, an eminent Calgary engineer, details of which had been placed before the Dominion government at the time of the day. This government sent several survey parties into the field for four years at a cost of \$100,000. Details of the project construction of a canal from there to Sulphur Lake, by natural waterways as far as Taupung Lake, Sask., speaking of irrigation projects in general the member thought the Brooks area proved their value. The cost of the present scheme was estimated at \$1,000,000, which spread over five years would be \$200,000 a year. —Hanna Herald

A preacher at the close of one of his sermons said: Let all in the house who are paying their debts stand up. Instantly every man, woman, child with one exception, rose to their feet.

The preacher seated them, and said: Now every man not paying his debts stand up. The exception noted, a careworn, hungry looking Irishman clothed in a ragged last summer's suit, slowly assumed a perpendicular attitude.

How is it Mr. O'Donoghue, asked the minister, that you are the only man not to meet his obligations?

I run the barometer, and put me, and the brothers who stood up

## CENT-A-MILE BARGAINS

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PACIFIC  
COAST

Vancouver - Victoria from stations in Ontario (Port Arthur and West) Manitoba, Saskatchewan and Alberta

Mar. 24 to 31 incl.

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21 DAYS

Good for stopover at Banff and points west

GOOD IN COACHES

Small additional charge for Tourist Sleepers

Apply Local Agent

Canadian Pacific



**In Vancouver**  
Make the Hotel Grosvenor your home while in Vancouver. Here is every comfort and service—cheerful lounge, writing and smoking rooms, dining room. Just two blocks away is the centre of Vancouver's shopping and theatre district. Rates are very reasonable.

RATES	
Single	\$12.50
Double	\$25.00
Single	\$15.00
Double	\$30.00
Single	\$17.50
Double	\$35.00

Rates from \$1.50

**Hotel Grosvenor**  
Horne Street, Vancouver

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STRATHMORE

GENERAL MACHINE WORK  
GOOD EQUIPMENT

EXPERIENCE  
RELIABILITY

AGENTS FOR COCKSHUTT, ALLIS  
CHALMERS, TWID CITY AND  
MINNEAPOLIS LINES



# Take Notice!

PLEASE NOTE ALL ADVTS IN THE CLASSIFIED COLUMN WILL IN FUTURE BE CHARGED FOR AT THE RATE OF 25c PER ISSUE.

**WANTED—WASHING AT MODERATE** prices, also ironing of ladies and gents better clothes. Please call. Mr. Evans, Strathmore.

**LOST—MONDAY LAST, SHALLS** Money Pocket Book containing all of Money. Finder please leave with Mr. W. B. Garrett and receive reward. Mr. 21.

**FOR SALE—TWO 380TTON** Engine Pumps, one in front of (Tractor), in very good condition. Apply, Roy Miner, Chead, Phone 1916 Strathmore. Mr. 21.

**FOR SALE—DE LAVAL NO. 13** Separator, slightly used, cheap. Take De Forest Radio, tubes and battery for \$10. Stewart Warner Electric 8 tubes for \$18.75. Apply M. Barber, Strathmore. Mr. 21.

**FOR SALE—GOOD HAY FOR SALE** or trade for livestock, horse, will buy and some used. Prices from \$5.00 to \$8.00 per ton. Phone 11 Bladen, Strathmore, 1103.

**TRUCKING OF ALL KINDS, ALSO** firewood and sawdust for sale. Harvey Bros. Phone 1274 Strathmore, Alberta.

**FOR SALE—SEED BARNY NO. 1** Treble, Certificate No. 72210, 1c per bushel, machine run, also Victory type No. 1 Certificate 72188, germination 98 percent. 1c per bushel in small lots or 20c per bushel in 100 bushel lots. Both barley and oats grown in 1932. G. C. McLeary, Phone 3015 Strathmore.

**FOR SALE—FINISHED LUMBER,** Joint flooring, doors, windows, etc. H. Backs, Box 256, Strathmore, Alta. Mr. 21.

**A. L. WILLIAMS, B. A.** Barrister, Solicitor, Notary. PHONE—RESIDENCE 55.

**At Dr Haworth's Office** Strathmore Alberta

**PETE DE KORT** Carpenter STRATHMORE

**HUB** BILLIARD ROOM AND BOWLING ALLEYS STRATHMORE. Tobaccos and All Smokers' Necessaries "The Home of Real Sport." B. HAMBLEY, Prop.

**FRATERNAL** CANADIAN LEGION, B. E. L. Strathmore Branch No. 10.

**A. V. McFARLAND** President  
**W. S. PATTERSON** Sec-Treas  
**MEMORIAL HALL—**  
**P. W. WRIGHT** Manager  
**J. FAWCETT** Asst. Manager  
**C. KEELING** Sec-Treas

The Memorial Committee have decided in view of the prevailing circumstances to make a reduction on the rental charges for the Memorial Hall for this year and the following rates are now in force.

All other charges are unchanged. Main Hall for Meetings and Concerts \$15.00

Main Hall for Dance \$25.00  
Main Hall and Dining Room for Concerts, etc. \$20.00

Main Hall and Dining Room for Dances \$25.00

The rates for the Dining Room will remain as formerly, viz: Meetings \$15.00  
Card Parties, Dances, etc. with use of Kitchen \$7.50

**FOR SALE—BABY CHICK FEEDERS** in galvanized iron with trough for instant feed and water attached. Price \$2.50. Apply Standard Office.

**SELLING S. C. WHITE LEOHORN** Hatching eggs, parent stock of this flock, Govt approved and stamped, old, large type, 230 to 260 egg per week. Mated with excellent males of equal records. \$2.50 per hundred. Phone 11263, D. E. England, Box M Strathmore, Alberta. Mr. 21.

**FOR SALE—GREY MARE, ABOUT** 1100 lbs, price \$25. Apply H. Nelson.

**FOR RENT—TWO DWELLINGS IN** Town. Apply T. M. Wears, Barrister.

**HULLERS OATS FOR SALE: LIMITED** quantity at 2c per bushel, or 2 bushels or more. See pay booklet. Cleaned, good germination, weight 48 lbs per bushel. Sample on request. Nothing equals it for small plots and all poultry. (Please read your Prairie Farmer Feb 14). G. J. Snow, Lysia, Alberta. Mr. 21.

**FOR SALE—11 1/2 FOOT SPRING** Tooth Cultivator with Power Lift. 24 inch Single Disc. McCormick Bearing Drill. Hughes Motors Strathmore, Alta. Mr. 21.

**WANTED—WINDMILL TOWER, 30** Feet. State price wanted. Box 5, Dalnair, Alta. Mr. 21.

**STRAYED—ONE HOG ON PREMISES** of C. Garbutt, March 14th. Owner can have same by proving ownership and paying for this advt.

**FOR SALE—350 CHICK, COAL** Burning oven Brooder, just like new. Price for quick sale, \$7.50. Geo. T. Berry, Phone 518, Strathmore.

**Town of Strathmore** TENDERS REQUIRED

Tenders are required by the Town of Strathmore for the supply of a good serviceable team, with harness and wagon, for the use of the Town. To be bid and sealed by owner. Quote terms per month.

Sealed tenders to be sent to the undersigned on or before 2nd April. T. M. WEARS, Sec-Treas.

March 11, 21, 28. Town of Strathmore

**THE STANDARD REQUESTS THAT** ALL CORRESPONDENTS HAVE THEIR COPY NOT LATER THAN WEDNESDAY TO ENSURE PUBLICATION IN THE WEEK'S ISSUE.

**ARTIC COAL** Delivered in Strathmore OFF THE CAR \$10.00 PER TON. Perkins & Collison (The Coal Kings) PHONE 5 STRATHMORE

**Church Notes**

**ST. MICHAEL'S AND ALL ANGELS CHURCH**

25th March. Palm Sunday. 8:30 Holy Communion. 10:00 Service. 7:30 Evening School. The Holy City, Mr. L. Hand.

Mon. Tues. Wed. 4:30 Charles Dick. Life of Our Lord. Illustration by Slides. The Pathway of the Nazarene. Thursday, 3:30, Holy Communion. Good Friday Service 11 and 2 o'clock.

Easter Eve Service at 8 p.m. REV. T. B. WINTER

**UNITED CHURCH STRATHMORE** Nankina—Services 11 a.m. Strathmore—Sunday School and Bible Class 10:30 a.m. Service at 7:30 p.m. REV. E. D. BRUNDAGE

**SACRED HEART CHURCH STRATHMORE** Rev. Father McAdam, Pastor Strathmore, Carleton Place, Langdon

The M D of Bow Valley, No. 219

## NOTICE OF SALE

Notice is hereby given under Section 34 of The Inheritance Act (Municipalities) that One Pig was impounded in the pound kept by W. H. Harrell, Chead located on N E 12—24—26—1 on the 20th day of March, 1934, and that the said animal was sold on the 21st day of March, 1934, to Nels Dale of Strathmore, and that the said animal may be redeemed by the owner or on his behalf within a period of thirty days from the publication of this notice in the Strathmore Gazette, upon payment of all fees and costs due to the Municipality and the purchaser of said animal.

For information apply to the undersigned.  
D. N. GARDINER, Sec-Treas. Strathmore, Alberta.

## NEWSPAPER IN THE LEAD

Cheapest and best form of Advertising Survey Shows.

What is described as one of the most exhaustive surveys ever taken in Los Angeles for the purpose of determining buyers' values, has resulted in the following conclusions:

That 77 percent paid no attention to advertisement matter thrown in their yards.

That 56 percent of all women and 77 percent of the men watch for newspaper advertisements of special sales.

That illustrated newspaper advertising was preferred to 90.

Both men and women picked newspaper first when asked what advertising medium they preferred.

The newspaper continues to be the cheapest and best form of publicity for all lines of business. Nothing begins to approach it in reaching all the public, and no other medium is as inexpensive.

An Aberdeen man on a visit to Canada. There he met a Canadian, who asked him where he came from. Scotland, replied the Aberdeen.

Give me your hand, said the stranger. And what town do you come from, Aberdeen.

Give me both hands, said the Canadian. The last man I met from Aberdeen pinched my watch.

A Frenchman came to London to learn the language, and soon got into difficulties with his pronunciation, especially with the group comprising tooth, plough, and rough.

When the film of Calais began its run and one newspaper review was headed, Calais. Pronounced Success, the Frenchman went back home.

I have worked for my present employer for twenty years.

I can bear that. I celebrate my all year wedding tomorrow.

Over 222,000 pounds of halibut livers were marketed by Canadian fishermen last year and were used by pharmacologists from the province of halibut liver oil. Until a very few years ago halibut livers were of practically no commercial value but Canada's 1932 output was worth about \$29,600.



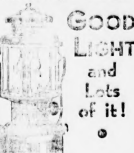
**W. G. Tierney** A Real Tailor

What about a New SPRING SUIT New Samples New Prices

**CHASE & CO.** FUNERAL HOME

Third St. Strathmore Day and Night Service LADY ATTENDANT Telephone 78

## Coleman INSTANT-GAS LANTERN



HERE'S the time for you ever new for light, it comes about your place... for saving time... for saving gas... for saving money... Coleman Lantern Model 2208 produces up to 300 candle-power of clean white light. Lights instantly. Makes and burns its own gas. Equipped with a 100 Type burner and cleaning nozzle. Has good clear mica chimney, green porcelain enamel exterior body, nickel plated frame.

THE COLEMAN LAMP AND STOVE COMPANY, LTD. TORONTO, CANADA. ASK YOUR DEALER!

PATRONIZE OUR ADVERTISERS IT WILL PAY YOU

Now as spring is just around the corner and many farmers will be in somewhat of a haze as to how many acres to sow to wheat, the suggestion is made by a Winnipeg Grain Co. that flax could be substituted, with much advantage to the farmer, and to Canada as a whole.

Because of the small acreage sown to flax there is an ever open market and it requires a shorter time for maturing than wheat. It being possible to sow flax in June after the seriousness of the grasshopper is down; it is strongly stressed as a fairly safe grain. Full particulars as to flax and its use, etc. could be supplied by any grain company.

## The Van Tighem Agencies

INSURANCE Of All Kinds Life, Fire and Automobile  
Local Agent for—The Sun Life Assurance Co. of Canada and Canadian Westinghouse. PHONE 105 STRATHMORE

## HIRTLE'S THEATRE

**FRIDAY** MARCH 23rd  
SITTING PRETTY  
Featuring Jack Oakie, Jack Haley, Thelma Todd and others.  
NEWS and COMEDY  
8 P.M. SHARP

**TUESDAY** MARCH 27th  
CAVALCADE  
A Tremendous Drama of Life, portrayed on the Grandest Scale ever Attempted. Do not miss it.  
NEWS and COMEDY  
8 P.M. SHARP

W. H. B. SHARP, Manager  
Admission—Adults 30c Children 20c

## A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to THE CHRISTIAN SCIENCE MONITOR

Published by The Christian Science Publishing Society, Boston, Massachusetts, U. S. A.  
If you will send me the daily good news of the world from the Christian Science Monitor, I will send you a six weeks' trial subscription to THE CHRISTIAN SCIENCE MONITOR. I will also send you a copy of the Monitor's new book, "The Christian Science Monitor, 1892-1932." Please send me a six weeks' trial subscription. I enclose one dollar (\$1.00).

(Name, please print) (Town) (County) (State)

## WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28 S. LIBIN, Manager

## GROCERIES

LARD—1 lb Brick 2 lbs 25c 5 lbs 60c

CANNED FRUIT—1 tin Raspberries; 1 tin Pears; 1 tin Peaches; Reg. 60c, all for 49c

Extra SPECIAL 6 Jelly Powders, for 25c

SALT—Fine Dairy, 25 lbs 55c Coarse Salt—50 lbs 75c 100 lbs \$1.40

COFFEE—(Fresh Ground) 2 lbs 45c 4 lbs 89c Nabob, in Jar, 1 lb 45c

JAM—Argood Brand, Peach, 4 lb tin 50c Apricot, 4 lb 50c

EXTRA SPECIAL SPICES—All Kinds, 2 Tins 15c 6 Tins 40c

RAISINS—Seedless, 5 lbs 70c

HEAD LETTUCE—Large Size, 2 for 15c

RHUBARB—New, 3 Bunches for 25c

ORANGES—4 dozen 75c

CARROTS—10 lbs 25c

GRAPE FRUIT—5 for 25c

ROLLED OATS—Plain Pkg. 15c China Pkg. 28c 40 lb Sack \$1.58

COCOA, COWAN'S—1 lb Tin 23c Bulk, 2 lbs 25c

CHEESE—Palm or Golden Loaf, 1-2 lb Pkgs. 2 for 25c

FLOOR WAX—1 lb Tin 25c

NUGGET SHOE POLISH—2 Tins 25c

RICE—10 lbs 50c

PRUNES—5 lbs 55c

CHEESE—1 lb 18c 5 lb Lot 80c

ROGER'S SYRUP—5 lb Tin 43c 10 lb Tin 85c

HERRING—in Tomato Sauce, 2 Tins 25c

CATSUP—Heinz, Large, per Bottle 19c

CORN FLAKES—3 for 25c 6 for 45c

KELLOGGS ALL BRAN 20c

MOLASSE 5 lb Tin 35c

VANILLA—8 oz. Bottle, and 1 Dish, Reg. 44c ALL FOR 32c

TEA—Nabob, 1 lb 48c 3 lbs \$1.35

Orange Pekoe, 2 lbs 75c

Braid's, 1 lb Pkg. 40c